SUMMER 2015/2016 PORTRAIT WORKSHOP CHALLENGE

By Photo Workshops Melbourne:

https://www.facebook.com/groups/photoworkshopsmelbourne/

INTRODUCTION:

At "Photo Workshops - Melbourne" we have pioneered photography but we're always looking for ways to make our events even more exciting!

We'll be running two portrait photography workshops over the summer but this time there will be a "bonus" from us to show our appreciation for our workshop participants!

At the end of the Workshops we will be rewarding one lucky participant their choice of a BRAND NEW CANON or NIKON FULL FRAME CAMERA! (Canon 6D or Nikon D610). Each is valued at over \$1600! There will be also many other prizes on offer for various other categories! These freebies are just a sign of appreciation for our loyal attendees! As we do not have any sponsors (hint, hint), we will pay for this out of our own pockets!

There's nothing like getting your competitive juices running to really kickstart your learning! But the Portrait Photography workshops are the "main attraction" – the prizes are just a bonus!

Please note you are signing up for a Photography workshop, NOT a competition. The prizes are BONUSES, but the biggest prize is the professional and technical development from the workshop component of the sessions

WORKSHOP DATES AND TIMES:

WORKSHOP OPTION A - DAYTIME PORTRAIT (\$55 workshop cost)

29th of December 2015 at 3:15pm-6:45pm

WORKSHOP OPTION B – DUSK PORTRAIT (\$55 workshop cost)

4th of January 2016 at 5:15pm-8:45pm

Workshop cost includes tuition, drinks and multiple professional models.

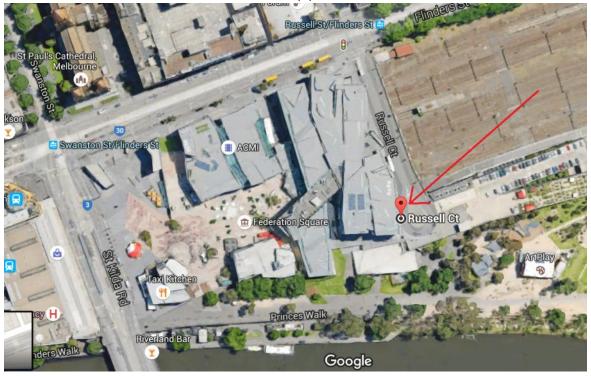
Participants are welcome to attend one OR both workshops. Models will be different at both workshops and photography areas are in different locations. Please refer to booking link for pricing discounts for multiple workshops. Please also refer to the Prizes section to determine if you want to attend 1 or both workshops.

WORKSHOP AGENDA:

- 1. Model interaction and directions
- 2. Advanced lighting techniques including direct sun and backlight
- 3. Use of background and texture
- 4. User of elevation and angles
- 5. Further posing techniques
- 6. Freestyle group and solo based photography with multiple models

LOCATION:

Meet at the end of Russell Court (the most southern section of Russell street at Federation Square) in Melbourne CBD. Refer to Red Arrow for meetup point.



By Train: Get off at Flinders Street Station and walk across Federation Square to meeting area

By Car: Not recommended - try on street parking, or try Flat rate parking at QV or Arts Centre (bit of a walk)

<u>Important:</u> Please ensure you wear adequate sunscreen and sun protection

MODELS AND CONCEPTS:

Models will be in a range of attire including fashion, casual and Bridal. As models are profession and fully paid for, you are NOT required to submit photographs to models. As per usual, model releases are not provided, therefore you <u>may</u> use photographs you take for your own portfolios, but you <u>may</u> not use photos to promote services or businesses or for misleading or defamatory purposes.

WORKSHOP REGISTRATION:

Workshop pre-registration is compulsory – please note the system will ask you for an "address". As we do not need your real address, you may put in a fake address.

http://www.trybooking.com/175693

Please note we have used this system for all of our events since 2013 and it has proven exceptionally reliable. If however, you prefer to use paypal, please contact us directly at contact@clartephoto.com

INSTRUCTORS:



www.clartephoto.com

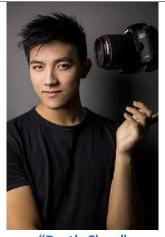
Dawei is a multi award wing

Director, Clarte Photography

Dawei is a multi award winning wedding and portrait photographer based in Melbourne, Australia. Dawei's portrait photos have been published in various media including the Herald Sun, Complete Wedding Magazine and the Cover of New Idea magazine.

A "Weekend Photographer", Dawei is also an Audit Technical Manager at Deloitte. He has held teaching roles across the tertiary section (University of Melbourne), the military and the corporate sectors.

"Obiwei Yenobi"



Will Chao

Dawei Ye

Director, Will Chao Photography www.willchaophotography.com

At the age of 21, Will has multiple WPPI awards to his name and runs his own successful wedding photography business.

A full time photographer, In addition to weekly wedding commitments, he photographs commercial and portraiture and is regularly called upon by some of Melbourne's top wedding venues to capture their marketing and commercial photographs.

"Darth Chao"

BONUS PRIZE PROCESS:

- After registration, all participants will be given a number which is known only to the Judges. This number should be used as the filename for submitted files, in order to identify you.
- At the end of each workshop (Workshop A and/or Workshop B), each participant should select their 2 best photos from each workshop they attended and submit the photographs to contact@clartephoto.com
- Participants are allowed to enter up to 2 photographs from EACH workshop they attend.
- Participants who enter one workshop can submit 2 photographs, and participants who attend both workshops A and B can submit a total of 4 photos.
- Files must be submitted in JPG form with a file size maximum of 1MB.
- Files must be renamed into the number provided to all workshop attendees and given an alphabet label. For example, someone with the sequence 41 needs to rename their files as 41A and 41B etc.
- Files must be submitted to contact@clartephoto.com via wetransfer.com

PRIZE CATEGORIES:

- Canon 6D or Nikon D610
 - o Best overall photograph (People's Choice)

- Runner Up Prize (People's Choice) (Prize to be announced)
- <u>Double Movie Pass Prizes:</u>
 - o Most Underrated Photograph (Judge's Choice)
 - Top voted female entrant
 - o Top voted Point & Shoot entrant
 - Top voted Non Canon/Non Nikon entrant
 - Worst Photograph (Judge's Choice)
 - o Top voted Bridal photo
 - o Top voted Fashion photo

RULES:

- Reasonable editing and post production is permitted
- Entrants should retain their original JPG/RAW files for all files entered into the competition
- Voting will be conducted between a mix of attendee votes and shortlisting by the Judges.
- Details over the voting process will be withheld till the 5th of January 2016 to prevent "branch stacking"
- Entries will be disqualified at the discretion of the judges if there is evidence of misleading or deceptive conduct to alter the competition results.
- In exceptional circumstances, the Judges' reserve the right to override the rules (for example where there has been an unforeseen occurrence which alters the nature of the competition)
- The Judges' decision is final in all decisions, and rules may change without notice.
- No guarantees or commitments are made in relation to the bonus prizes. All prizes are provided in good faith as a bonus to the workshop, and may be subject to change.
- It is a condition of participation that you agree to follow the instructions of the Instructors, not hold us liable for any loss or damage suffered by you or caused by you, and that you acknowledge your payment fees are paying for the workshop only.

CONTACT DETAILS AND HELP:

- Dawei Ye 0423402066
- KaiKin Tan 0425630930
- Will Chao 0420955243
- Please ensure you check the map prior to attending, and to contact us before the day if you're unsure as to the location.

Late comers should call one of the above people and then proceed to locate the group.